Dear friend,

Last year we – you and all of us at SAY – started a journey together: building the SAY Dream Center. Now, as I write this, we are 75% complete with construction and 96% to our fundraising goal of $9.5 million dollars. 400 of you have committed funds to make this dream real, and 63 homeless and former foster youth will have new homes because of you. THANK YOU. We are in it together, and it is an honor.

And we, as a community, did even more this year:

• In January of 2015 we heard that one of only two grief services organizations in the state was about to close. SAY is honored to continue the services for grieving children at WillMar in Sonoma Valley and we started new groups in October 2015.

• SAY and Santa Rosa City Schools worked together to provide mental health services to 1,250 kids, preventing them from turning to the streets in crisis. If we can keep them connected at school, we give them a future.

When SAY was founded 44 years ago, we served 12 kids our first year. This last year, we served 4,648 youth county-wide. We helped a young man named David find a safe, affordable place to live; we helped a family torn apart by grief learn to communicate; we helped Jocelyn find her first job. These kids need us, so when you see a youth who needs help, share with them our hotline number: 888-729-0012, or tell them that we are here for them at saysc.org.

We’re going places together,

Matt Martin
Chief Executive Officer
2014-2015 Financials

Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>$3,229,275</td>
</tr>
<tr>
<td>Foundations &amp; Individuals</td>
<td>$1,275,406</td>
</tr>
<tr>
<td>Other</td>
<td>$680,805</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$5,185,485</strong></td>
</tr>
</tbody>
</table>

Expenses

- 19% Housing
- 28% Counseling
- 37% Jobs
- 6% Fundraising
- 10% Administration

Financial figures for the year ending June 30, 2015, Unaudited.

- **105** Staff Members
- **272** Volunteers
- **825** Donors

Housing programs include: The Dr. Coffee House Teen Shelter, Stepping Stone, Tamayo Village, Street Outreach Services

Counseling programs include: Individual and Family Therapy, Group Therapy, Family Advocacy, School-Based Mental Health Services, SAY WillMar Grief Services

Jobs programs include: Clean Slate Tattoo Removal, College and Career Readiness, Esperanza Services, Sunflower Community Garden, Tomorrow’s Leaders Today, YouthLink

- **628** Youth and Families Served
- **2,721** Youth and Families Served
- **2,291** Youth and Families Served
Finding a home at SAY

Last winter, David was homeless, sleeping outside in parks around Santa Rosa, and trying to keep warm with temperatures as low as 27°. David graduated from high school with plans to apply for college and major in electrical engineering.

Becoming homeless at 18 wasn’t in his plan, but David maintained his positive outlook, worked hard, and held on to his dreams. Finding a place to live, and keeping a job while homeless was one of the biggest challenges David faced. After applying for housing with SAY, it took months before a unit became vacant.

Today, David has an apartment with SAY, a part time job, and volunteers at Community Bikes to strengthen his engineering skills. He plans to enroll in school this year and dreams of transferring to Cal Poly, UCLA or UC Davis after finishing his general ed units.
Outstanding Outcomes from our Housing Programs

Last year, **139** youth found a safe place to live at an SAY housing program. **83%** of our graduates successfully transitioned into stable housing when they moved out.

100% of our housing tenants received vocational & employment services this year. **44%** substantially increased their earned income.

In our Street Outreach program the **361** homeless youth we served have little to no safe support system.

Our team creates healthy connections with youth through serving **1600** meals each year, providing survival supplies, and engaging youth in conversation.

100% of the young people in our Stepping Stones program for foster youth reported feeling **less worried** and/or **more hopeful** after receiving counseling support from staff.
Counseling Services Expand in 2014-15

In February 2015, WillMar Family Grief & Healing Center announced their pending closure. When SAY heard the news, we reached out to see how we could help preserve WillMar’s unique and valuable services.

Under SAY’s leadership WillMar Grief Services will continue in Sonoma with new grief groups for children and adults.

WillMar is a fantastic addition to the range of counseling services we provide at SAY which includes individual and family therapy, group therapy, and school-based mental health services.

In the fall of 2014, we also expanded our school-based mental health services to include 19 Santa Rosa City Schools, and continued services at schools in Sonoma Valley, and Cloverdale. These expanded school-based services helped reach 1,250 kids in Santa Rosa alone.
Outstanding Outcomes from our Counseling Programs

1,250 students in Santa Rosa City Schools received individual or group therapy services.

50% of students surveyed reported increased positive coping skills at school.

252 youth and 308 family members participated in our Individual & Family Therapy at SAY. Our therapists use art, play and sand tray methods to work with youth as young as 5.

87% of youth and parents in our Functional Family Therapy program reported that their family conflict decreased.

Youth are being more honest, following rules, and not cutting classes.

Our family advocate connected 79 families in crisis with available resources, including: how to access housing and food resources and how to get counseling and support in the face of traumatic events.
Getting ready for work through SAY’s employment training program

Eric and Andres picked up valuable work experience in their jobs at the Redwood Empire Food Bank this summer.

This was Andres’ second job, and Eric’s first, which they found through SAY’s work readiness program.

They both liked getting to work alongside the volunteers who came in daily to help sort donations.

They worked alongside volunteers and Food Bank staff to learn all of the programs the Food Bank offers, including the warehouse, the Value Market, and the Food Connections office.

They also picked up some new cooking skills, helping the Kitchen Collective chef create healthy meals in their commercial kitchen.

Outstanding Outcomes from our Jobs Programs

At our Sunflower Community Garden, 25 youth enrolled in our Esperanza Job Readiness Programs, completing 700 hours of community service and growing over 700 pounds of vegetables.

225 youth ages 16-24 were hired for on the job learning experiences.

84% of youth complete our job training program, preparing them for success in their next job.
An update on the SAY Dream Center

In March 2015, we broke ground at the site of the SAY Dream Center. Over 150 supporters joined SAY’s Board of Directors in celebrating the achievement, and guests enjoyed cookies, milk, and tours of the construction site. Folks were also given the opportunity to leave their mark on the Dream Center by signing a board that will be used in the construction process.

Today, construction is more than 75% complete, and we anticipate moving into the Dream Center towards the end of December. The support our community has shown this project has been tremendous! We’re calling it a good old-fashioned Sonoma County Barn Raising, with 400+ donors to date pledging over $9.2 million dollars!
The $9.5 million capital campaign for the SAY Dream Center is the fastest campaign to be funded in Sonoma County history. We are honored by the support of our community, and your commitment to helping homeless youth find a new home and services at the SAY Dream Center.

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Thank You!

If we omitted you or if there is an error in your name, we want to make it right.

Please email or call Cat Cvengros: cat@saysc.org
707-800-3958
1. We love people
2. We are there for youth when they need it the most
3. We are in it together
4. We are youthful
5. We are our best selves
6. We are committed to service
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